

COCA'17 PROGRAMME

Wednesday 17th of May 2017 **ETSAM**

17.00-18.30 h

Registration and radio presentations
(RACA broadcast)

Informational MediActions

18.30-21.00 h with:

Urban exploration in the Instagram era

Leonardo Tamargo Niebla

Architect, Universidad de Valladolid

Making female architects visible

Daniela Arias Laurino, Florencia Marciani, Inés Moisent

Architects, editors of the blog *Un día Una Arquitecta*

This is not a shop!

Marina Blázquez González

Architect, FLUPS and Dowayo

Archidose

Lucía Martín de Aguilera Mielgo

Architecture student, Universidad Politécnica de Madrid

Take out of context

Carlos Romo. Architect, editor of *Cuarto*

When architecture made itself a meme

Ter. Architect and youtuber

Irreverence and experimentation

Andrea Momoitio San Martín. *Picara Magazine*

A Format

Guillermo López. *MAIO Architects*

Activated by: Davide Tomasso Ferrando

PhD Architect, University of Innsbruck

21.00 Welcome Ceremony

COCA'17 Workshops

From Wednesday 11.00 h to Thursday 11.00 h // 24

HOURS URBANISM *Crearqció / ETSAM*

10.00-12.00 and 17.00-18.30 h POSSIBLE FUTURES

Taller Topotesia / ETSAM Room S1

9.00-14.30 and 15.30-21.00h POP-UPS MEETINGS

Conjuntos Empáticos / ETSAM MACA Room (XG-5)

Thursday 18th of May 2017 **ETSAM**

Pedagogical MediActions

10.00-12.30 h with:

Interactions in teaching

José de Coca Leicher

PhD Architect, Universidad Politécnica de Madrid

Gonzalo García-Rosales González-Fierro

PhD Architect, Universidad Politécnica de Madrid

María Mallo Zurdo

PhD Architect, Universidad Politécnica de Madrid

New tools for learning in the teaching of architecture

Enrique Castaño Perea

PhD Architect, Universidad de Alcalá

Gonzalo García-Rosales González-Fierro

PhD Architect, Universidad de Alcalá

Spatial-And-Body-Transactions

Marcelo López Dinardi

Architect, Barnard+Columbia

CELESTE. A collaborative architecture project

Felipe Reyno Capurro, Marcelo Staricco

Architects, FADU (Faculty of Architecture, Design and

Urbanism of Montevideo)

Make it strange!

Nuria Vallespín Toro

Architect, Universidad de La Laguna

Celebrating Architecture – Enjoying Research

Manuel Gausa

PhD Architect, Università degli Studi di Genova

Quimicefa, what a great game

Irma Arribas

PhD Architect, Universidad Politécnica de Cataluña

Learning by contagion

Rodrigo Delso

Architect, Universidad Politécnica de Madrid

Activated by: Federico Soriano

PhD Architect, Universidad Politécnica de Madrid

12.30-14.00 Radio presentations (RACA)

Thursday 18th of May 2017 **ARQUERIASNUEVOS**

MINISTERIOS

Urban MediActions

17.00-19.30 h with:

Desterritorializations

Alejandro Cantera, Teresa Torrijos

Architects

The resignification of public space in the productive city

César Cañadas Fernández

Architecture student, Universidad Politécnica de Madrid

Hysterical Symptoms of the Communication of Post-Truth Architecture

Erica Giusta. Architect

Guillaume Dreyfuss. *Historian of Art and Heritage*

Souvenirs of Skopje A territorial fiction of Europe?

Carlota Jerez. *Historian of Art*

Laura Miguelañez. Architect

“Crosses and not lines”

Marc Aureli Santos

Architect, City Council of Barcelona

Urban Postcards for Mom

Mónica Sánchez Bernal

Architect, City Council of Bogotá

With, for and to the people

Javier Planas

Architect, director of EME3

Activated by: Javier Ruiz

PhD Architect, Universidad Politécnica de Madrid

19.30 h CO. Opening

Exhibition of International Collectives

COCA'17 Workshops

09.30-14.00 h THE CONSTRUCTION OF THE GAZE

Ana Matos / ETSAM Room S3

10.00-12h DRAWING WITH LIGHT

Ricardo Santonja / ETSAM Degree Room B

10.00-13.00h LEAVING TRACES

Martina Almela/ 17.00-20.00h ETSAM and 17.00-

20.00h NUEVOS MINISTERIOS, SALA ARQUERÍA

10.00-12.00 and 17.00- 18.30 h POSSIBLE FUTURES

Taller Topotesia ETSAM Room S1

9.00-14.30 y 15.30-21.00h POP-UPS MEETINGS

Conjuntos Empáticos/ ETSAM MACA Room (XG-5)

19.00 h WAITING FOR SAN BENITO

Lucía Gutierrez Vazquez and Jordi Claramonte / Sala

La Trasera, Fac. BBAA UCM

Viernes 19 mayo 2017 **COAM**

Curatorship

10.30-13.00 h with:

Emotional cartographies and anthropological maps

Mara Sánchez Llorens

PhD Architect, Universidad Politécnica de Madrid

Fermina Garrido López

PhD Architect, Universidad Politécnica de Madrid

Architecture Workshop City in Space, Experience 1

Lluís Alexandre Casanovas Blanco

Architect, Princeton University

Neither art nor education: a dissection of the expositive space

David Lanau. *Universidad de Mayores Comillas*

Berta Gutiérrez. *Universidad Politécnica de Madrid*

Between misunderstandings

Estrella de Diego

Contemporary Art Professor at UCM, essay writer and exhibition curator

The Incomprehensible

David Bestué. *Artist*

The book as a curatorial space

Ethel Baraona Pohl. *Critic, editor and curator*

Curatorship as a space for collective investigation and political action

After Belonging Agency: Lluís Alexandre Casanovas,

Ignacio G. Galán, and Marina Otero. *Architects, cura-*

tors and scholars

Curatorial contexts

Pilar Pinchart. *Architect and curator*

Activated by: Juan Elvira

PhD Architect, Universidad Politécnica de Madrid

16.00 h Río Malasaña / Calle San Andrés

Friday 19th of May 2017 **ETSAM**

Instrumental MediActions

18.00-20.30 h with:

In(di)visible TOKYO

Deborah López, Hadin Charbel

Architects, *University of Tokyo*

Indicators of the anthropocene for the improvement of habitable environments

Sonia Delgado Berrocal

Dra. Architect, Unviersidad Politécnica de Madrid

Home Industries

Mercedes Muela Ripoll

Architect, *Unviersidad de Alicante*

Heterotopies of the third space

Rafael Cubillo Bravo

Architecture student, *Unviersidad of La Coruña*

Urbanizing communication and memories

Javier Echeverría

PhD in Philosophy, *Universidad del País Vasco*

The culture-net from the own connected room

Remedios Zafra

PhD in Philosophy, *Universidad de Sevilla*

My Cloud My Castle. The architect in the digital age

Nacho Martin. *PhD Architect, IED Innovation Lab*

Activated by Emilio López Galiacho

PhD Architect, *Universidad Nebrija*

20.30 Closing Ceremony

Worshops COCA'17

9.00-14.30 and 15.30-21.00h POP-UPS MEETINGS

Conjuntos Empáticos / ETSAM MACA ROOM (XG-5)

10.00 h. BETWEEN THE SCANSCAPE AND THE FREE-

FIRE ZONE. RUTE OF CONTROL IN LAVAPIÉS.

Antonio Giráldez López and Pablo Ibáñez Ferrera

/ Tirso de Molina Plaza - Calle de la Espada

15.30-19.00 h. 3D PRINTING WORKSHOP

Alvaro Almazán Cabetas & Madlab Makers / ETSAM

3Dlab

16.00-18.00 h. MALASAÑA RIVER

Chiquitectos/ Calle San Andrés

16.00-19.00 h THE CONSTRUCTION OF THE GAZE

Ana Matos / ETSAM Room S3

POSSIBLE FUTURES

Taller Topotesia ETSAM Room S1